













The Magic Kingdom's regular fun and adventure take on an entirely new dimension when the sun goes down. And this summer special talent and entertainment will make every night at Disneyland even more enjoyable.

On Monday nights folk music will reign at the weekly Hootenanny, while a rocking Humdinger will take place in the Park each Tuesday after dark.

Country and Western music will be added to Disneyland's many adventures and attractions on Wednesday evenings, and a guest name band will perform every Thursday night.

A weekend after-dark addition for old-fashioned Dixieland fun is the ever-popular Firehouse Five +2.

And, as a good-times guarantee, every night of the week will feature the world-famous Fantasy in the Sky Fireworks... plus such Disneyland regulars as The Clara Ward Singers, Bill Eliott with his Disneyland Date Niters, the Young Men from New Orleans and many more.

# Disney News

OFFICIAL MAGIZINE OF MADIC ENGLOSE OF MULTISE VIOL. 1. No. 3 - June, July, August, 1966 Our Coverpr/Our front cover unveils a sample of the fun and fantasy awaiting visitors to "lits a Small World," newest attraction in the Magic Kingdom. These are just a few of the ambassadors who mill greet travelers on the Seven Sea-Ways. Our back cover depicts a most unusual clock—and a fascinating show in titself, which will be another suffering. 3 - Machine Magic Mills (1997) of the contribution of the magic Magic Mills (1997) of the mills of

### CHANGE OF ADDRESS

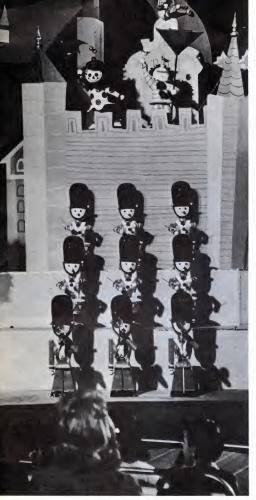
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Ten million visitors saw Walt Disney's "It's A Small World" at the New York World's Fair – and from now on many millions more will enjoy it as a permanent adventure in Disneyland.

# All New For '66!

Additions to Disneyland this summer surpass those of any year since Opening Day, 1955.

Leading off is Walt's World's Fair hit, "It's a Small World." More than 10.3 million "children" of all ages enjoyed this delightful musical fantasy during its two-season run in New York.

In an entirely different mood and setting, visitors to the New Orleans Square can live again its most splendid moments in history—as it was in the 1850's, with winding streets and promenades, balconied buildings, romantic courtyards and elegant shops.

And for those who are most adventurous Disneyland introduces the Primeval World. Here, ruests aboard the Santa Fe & Disneyland Railroad journey through a diorama depicting the present-day Grand Canyon—and then plunge backward through time for a breathtaking look at prehistoric creatures that roamed North America more than 100,000 years ago.

#### Bigger and Better

Since moving from New York to Disneyland, where it now is sponsored by Bank of America. "It's a Small Worla" has been expanded to include children from the South Seas and the North Pole.

Guests begin their memorable journey along the "Seven SeaWays" surrounded by evergreen fantasy, where trees and shrubs take on the shapes of Disney animal characters.

First they hear greetings from Scandinavian singers and ice skaters; then smilling Eskimo children sing the theme, while a pink whale and other denizens of the North frolic in the snow and ice. Next it's the River Thames and sturdy London Bridge, the children and atmospheres of Merrie England, the Scottish Highlands, and the Emerald Isle—before capricious France captures the visitors' attention with precocious poodles, twirling ballet dancers, and a capsulized chorus line doing the cancan, near a confetti-draped Eiffel Tower.

Spain and Portugal send us four ambassadors, while farther on scenes from the Low Countries give way to a very Leaning Tower of Pisa. Voyagers come into sight of the Swiss Alps, mountain climbers, bell-ringers, and the "oompa-pa" of a German band, as one scene gives way to another, leading travelers out of Western Europe into the Balkans and Russin.

The mysterious Middle East, with its sloe-eyed dancers and flying carpets, introduces India, where bejewelled dancers and a Disneyesque Taj Mahal vie with a youthful snake-charmer for attention.

Balinese dancers, a grinning Bengal Tiger, the children and scenes of Japan are left behind all too soon. And visitors find themselves in Africa, among demure giraffes, smilling hippos and other animals, as native children join in the Small World song and a comely Cleopatra reclines on her couch in an Egyotian palace.

Then it's off by way of Antarctica, to South America—its gauchos and senoritas, brilliant Rio de Janeiro, colorful wild birds, fire-peaked volcanos and sunlit Mexico.

The South Pacific Islands are next, in an exciting new area added to "It's a

Two dashing senors and a pretty senorita from Central America turn on their Latin charm in "It's a Small World." An exciting addition to Fantasyland for Summer 1966, the show is Walt Disney's personal salute to all the world's children.

Small World" at Disneyland. The myriad attractions of this fabled paradise are depicted by exotic sea and land views, smiling tropical fish, singing mermaids, fire dancers, rare and strange animals—and the ever-present children, singing the Small World theme.

Scores of the world's children assemble for the spectacular grand finale. Still in their national costumes, they join in a universal rendition of the song, sung in English. The setting is the whole world, rather than individual countries; all boundaries are removed—the hosts simply children, who share the common bonds of friendship, imagination, purity and understanding.

# Elegant Shopping... Gourmet Dining

The New Orleans Square offers an entirely different experience to Disney-land guests—serving both as the epitome of fine living, and also as the gateway to Walt Disney's action-filled Printes of the Caribbean.

When it opens later this year the Pirates of the Caribbean adventure will take guests on a boat ride back to the days when blackhearted buccaneers terrified the Spanish Main. Scores of swashbuckling pirates and frightened villagers will come to fullscale life in humorous and exciting scenes, through the magic of "Audio-Anmatronics."

Together, New Orleans Square and Pirates of the Caribbean are virtually a new "land"—the largest attraction in Disneyland.

Just a few steps away from the Rivers of America in Frontierland, visitors can stroll through New Orleans Square,







Shown here in miniature scale model form, New Orleans Square will include a number of charming shops and restaurants—each a show in itself. It will be the Magic Kingdom's largest single attraction, measuring more than 100,000 square feet and the state of the state

as colorful as a Mardi Gras, and authentic as only Disney artists and decorators can make it. Merchandise and furnishings, collected from all over the world, will make each shop and restaurant a show in itself.

In the "One-of-a-Kind-Shop," exacting customers will find choice antiques and reproductions, ranging from ship models, to door knockers, to furnishings of fine marble, found in New Orleans a hundred years ago.

At the nearby "Le Gourmet," discriminating chefs and connoisseurs will find their every wish granted in the selection of kitchen equipment and accessories available for purchase, along with exotic foods and spices. The hundreds of items include old spice chests, breakfronts, tea pots, shirring dishes, wine hebers and almost every other type of cooking and food serving utensil from the mid-Nineteenth Century. Two shops, especially, will show the daily contrasts and color of shopping during that exceptional era. In "Laffite's Silver Shop," a metal craftsman will create works of art on the spot, surrounded by forge, molds and other tools of his trade. He will design jewelry on order, and also make minor repairs. Nearby, in the "Cristal d'Orleans," an artisan will create works of art in glass, surrounded by the utmost elegance in mirrored walls, silkcovered panels, fine crystal and glassware. He, too, will provide on-the-spot services to his guests, by making special glass objects or placing items of personal value, such as rings and class pins, in bottles.

To round out this picture of shopping in "Old New Orleans," a complete line of select perfumes, and the services of a perfumer to blend unique fragrances, will be offered in "Mlle. Antionette's Parfumerie." The shop decor features re-creations of the 19th Century technique of reverse painting on mirrored glass.

In the "Le Forgeron," shoppers can choose between metal flowers and rare stained glass artifacts, made to order.

And, in this same area, two restaurants and a cafe will provide guests with some of the finest dining in the Magic Kingdom. Offering such Delta delicacies as salade chiffonade, Southern fried chicken and French pastries, "The Blue Bayou Restaurant" will feature entertainment and dining on a moonlit terrace, framed by a stately Southern colonial mansion.

At "The French Market" restaurant, seating 300 guests at one time, diners may select from a pageant of salads, sandwiches, main courses and desserts
— all taken from old New Orleans recipes. And, to capture still other palates
in an intimate atmosphere, "The
Creole Cafe" will specialize in coffee
from a rare espresso machine, and unusual ice creams.

The French Quarter would not be complete without its sidewalk artists, flower carts, and its vendors of Louisiana pralines, mints and other delicacies. These, too, are included in Walt Disney's most sophisticated excursion into fantasy.

#### Older Than Imagination

Going back in time almost farther than we can imagine, the *Primeval World* depicts a totally opposite view of history.

Giant animals that inhabited the earth millions of years ago live again through the startling realism of "Audio-Animatronic," three-dimensional figures. Created by Walt and designed by WED Enterprises, Inc., this adventure was seen by nearly 15 million people at the New York World's Fall.

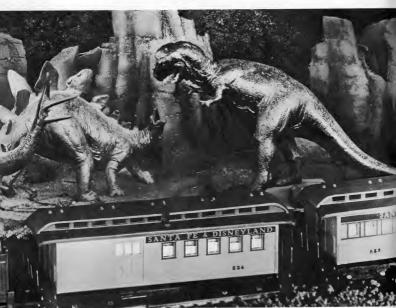
At Disneyland, aboard the Santa Fe and Disneyland Railroad which encircles the Park, travelers to the Primeval World first see the popular Grand Canyon Diorama, largest of its kind in the world. Then they are whisked back to prehistoric times.

After witnessing the first stirrings of life, among swamps and tropical vegetation, they come face-to-face with the most famous dinosaur of all—the brontosaurus—massively enjoying a meal of tender water plants.

Circling overhead are flying lizards with 25-foot wingspreads, while in a peaceful, flowered setting two horned triceratops hatch from eggs, as their parents watch approvingly. Then abundant herds of dinosaurs and dense rain forests give way to encroaching desert wastes and the beasts who live there.

The action-packed final scene features two prehistoric monsters engaging in mortal combat amidst exploding volcanos and rivers of molten lava. Stegosaurus, the armored dinosaur which had two brains, is under attack by the most hortfying of all dinosaurs, tyrannosaurus rex, which stands 22 feet high.

Our travelers leave these clawing, growling monsters in their stygian darkness—to return to the happy brightness of Main Street, U.S.A.



A preliminary scale model of the final scene in Walt Disney's Primeval World, opening at Disneyland this summer, shows two prehistoric giants in mortal combat. "Audio-Animatronics" util bring the full-size monsters to life for guests riding on the Santa Fe and Disneyland Railroad.

### **General Sarnoff Gives Bright Glimpse Into Home Center Of Future**

When, on a recent momentous evening Brigadier General David Sarnoff was presented the Screen Producers Guild Milestone Award by Walt, the RCA board chairman set up headlines in newspapers and trade publications with his vivid predictions for an entertainment and communications center in the home of the future.

"This center," said the General, whose contributions to the science of communications have made him one of the nation's most honored men, "will be equipped for stereophonic radio and recorded sound. TV will appear on a screen mounted on the wall. It will be regulated in size, color and volume by pressing buttons on a remote control device no larger than a matchbox, placed wherever you sit.

"For better or for worse, the telephone service of the future will enable us to see as well as hear the person on the other end of the circuit with whom we communicate. When that time comes, the TV screen on the wall and its associated talking devices can be made to function for two-way sight and voice communication.

'Tomorrow's homes will have libraries of great films, comparable to today's collections of musical recordings - and this will open a tremendous new market for Hollywood's product . . . Every form of information - the daily printed word, drama and comedy, educational material and computer data will flow directly into the home from any source and over any distance . .

"As this revolution takes form, the producers of TV and films, the publishers of magazines and newspapers will find themselves vving with each other and with the best-selling novel, the great symphonic orchestra, the art curator and university lecturer. The home will become the primary source of contact with the worlds of events and ideas, and competition among the media will be on the broadest possible scale."

However, he pointed out, "the communications revolution I have briefly portrayed will not alter other aspects of contemporary life. For example, I do not believe that the coming forms of entertainment in the home will ever destroy the urge to enjoy, first-hand, the pleasures of the concert hall, the



theatre, museum or stadium. Nothing will ever submerge man's gregarious instinct.'

Walt, who in 1957 received the Milestone award - bestowed annually on an outstanding humanitarian and film industry figures - introduced General Sarnoff as "the most articulate spokesman of our generation for the world of tomorrow.

"He took the tiniest speck of energy

-the electron-and created new worlds of communication, entertainment and information, through radio, television and color TV," Walt continued.

"No individual of our generation has had a greater impact upon his time . . . In presenting him with the Milestone Award we are paying tribute to a man who has done more than any other to give new dimensions to the art and science of communications."



Little girl lost is 5-year-old Shelley, who was duly rescued by Security Officer Bob Carter at Disneyland and eventually re-united with her mother. There was a temporary difficulty: Shelley couldn't recall her last name.

# Peace Of Disneyland Due To Quiet, Polite, Firm Security Force

The peace of Disneyland is seldom broken by anything more annoying than a squashed ice cream cone or splash of icy pop, thanks to one of the most unique systems of security known to man.

It is quiet, benevolent, firm and effective, and it is chiefly designed for and directed at the growing teenager, male, who is likely, in his bursting enthusiasm for letting off physical steam, to disturb others.

No guns, no clubs, no uncouth "hey, you's" come his way. He is, instead, confronted by a sizeable hunk of uniformed man who, especially during the more troublesome Summer months, is likely to be a football coach or school teacher spending a paid vacation at the Park.

"We have the training and all the necessary physical power to handle any situation," explains Tim Hahn, Chief of Security, "but we seldom need the latter. Our first-line approach depends on the psychology of size. None of our security officers are under six feet and 200 pounds, for example, and all are intensively trained in the handling of people. A good many of our year-around group have retired from one or another of the armed services wherein the techniques and ethics of discipline have been long and firmly drummed home.

"When there is a disturbance we move in quickly and do our best to settle the matter quietly either on the spot, if that is feasible, or at our security headquarters. If neither of these is successful and/or a real crime is involved, then, of course, we call in the lawmen just as the authorities of any school or college would have to do."

The year-around force runs to around 160 men, with a third of that staying through the quieter, less crowded Winter months. All the men wear blue uniforms and move silently, smilingly about, eyes and ears ready for anything and hoping for nothing.

Disneyland has had its own security force for ten years. A well-known outside agency was employed the first year but, like most things Disney, it was decided that a wholly Disney-operated system, under complete Disney control, would work to the better advantage of the Park and its guests in the long run, and it was done—as quietly as the force operates now.

# 'Boxoffice' Lauds Walt, Notes Debt Movie Industry Owes Him

Barometer 65,66, Boxoffice's twenty-sixth annual poll of exhibitors, press and public on the popularity of motion pictures and their stars, has a strong Disney flavor to it. For example, Julie Andrews is named top star of 1965 for her performance in Mary Poppins and Walt comes in for high praise from one of the editors, Velma West Skyes, who writes:

"Walt Disney is in a class all by himself because his pictures have all been directed to family audiences. The industry as a whole does not fully realize the debt it owes him for keeping motion picture theatres from becoming out-of-bounds for children and for those patrons who do not enjoy too much emphasis on sex in its sinister phases. . . . The fact that Disney has found his production standards profitable is significant.

"Nor can he be said to repeat himself, for each film is creatively different... He has shown the world that entertainment can be enchantment and wholesome for all-age groups."

In the player popularity lists, Hayley Mills, who did so well in *That Darn* Cat, ran tenth, nine places behind Julie, while Dick Van Dyke, Julie's pardner in Mary Poppins, ranks thirteenth on the male side. The others from Disney pictures were listed among the runners-up; Suzanne Pleshette and Annette Funicello, running fourteenth and fifteenth among the femmes.

On the picture side, Mary Poppius was listed among the top grossers for the year along with Goldfinger and My Fair Lady and, with eleven others, as Boxoffice Blue Ribbon winner for the twelvemonth starting with September, 1964. Poppius was for November. Those Calloways was ribboned for March, 1965.

And Walt is listed as the all-time top winning producer, with 28 Blue Ribbon pictures to his credit.



Mickey playing clock in a Caltech caper.

# Mickey Mouse Club Achieves Impossible Heights At Caltech

Since achieving the impossible has always been Mickey Mouse's forte, it is not the least surprising that a Caltech campus club using the name Mickey Mouse, and tending to achieve the impossible, should spring into being.

The club's members, who headquar-

ter in one of the student houses, enjoy an avocation which is normally considered dangerous as a vocation. It is steeplejacking, but quietly, mysteriously, so that no one who is not on the club roster has yet been a witness.

This makes, of course, for some unusual results. For example each Christmas a large and exquisitely caparisoned Christmas tree is found sitting on the cupola of the very tall administration building. Bewildered administrative brass couldn't figure how to get the thing down the first time around and finally hit upon the idea of diverting a huge crane which happened to be operating on another part of the campus. Removal has since become a matter of routine, not by the Mickey Mouse Club, but by the front office in a regular gesture of good sportsmanship.

At Thanksgiving a grinning-faced pumpkin is found occupying the beleaguered cupola. Recently, when Caltech's Dr. Richard Reynman set off for Stockholm to accept the Nobel prize for physics, what should be gracing a handy campus building but a large banner reading WIN BIG, R. R. And last Fall, when a thousand high school students visited the campus in Pasadena for the annual Students' Day, a huge Mickey Mouse clock was installed high on the facade of a prominent building for everyone's edification.

The club runs strongly to the development of human fly tactics because of one student, since graduated, who could climb just about anything man can build and who had the happy, or unhappy, knack of imparting his know-how to others. The unseen stunts ensued, leaving everyone, including the night watchmen, baffled, so that a few haughty critics began referring to the outrages as "Mickey Mouse tricks" and the name stuck.

# Little Known ERA Did Studies Leading To Florida, Mineral King

Little is generally known and even less has been said publicly about a highly responsible behind-the-scenes organization known as the Economic Research Association, or ERA, which since its formation has conducted more than 30 major research projects for WDP, not the least of which have been projects Florida and Mineral King.

The 80-man firm was founded by Harrison A. (Buzz) Price, its president, who at one time headed up a team of Stanford Research Institute experts in the search for Disneyland's site during the early 1950's.

With Walt's encouragement, Buzz formed ERA in 1959 and set up as a one-man operation. But with more and more studies needed for the expanding Disney activities, he added other experts who were widely experienced in developing creative solutions to business and governmental problems.

"In carrying out a research program," Buze explains, "we work hand in glove with the Disney staff, personnel, outside consultants and top management of other organizations. Usually, we try first to contribute to the formulation of the many possible characteristics a project might have. Then we test each one from the standpoints of good economics and business sense."

ERA's staff meets frequently with Wait, Roy and staff members to get a firm concept of what they have in mind for a given project. Then they move "out into the field" to consider every aspect in an effort to answer such questions as: Where should it be located? What type of people will be drawn to it? What will they expect when they get there? What economic impact will it have on the surrounding community? What is its own economic potential?

To get the whole picture, scores of knowledgeable people will be interviewed and a mountain of charts, graphs, books and statistical compilations will be studied, the whole eventually summarized in meaningful reports and presented for review by Walt and Roy.

"Usually, one study will point up the need for another," Buzz notes. "For example, we have already completed four separate studies to determine the feasibility and nature of the Mineral King project. We began with a look at the economic need for such a resort, went on to evaluate the proper means of acquiring land in that area, and have just completed a study designed to point out the value to the State of the road leading to Mineral King, which must be built before we can begin work up there."

ERA provides services for some of the nation's other leading business and industrial firms, as well as governmental agencies. Its reputation has attracted clients like the California State Fair & Exposition, the architectural and engineering firm of Welton Becket & Associates, Del E. Webb Corporation, Transamerica, Hallmark Cards, Inc., Richfield oil Company, and Prudential Savings & Loan Association, to mention only a few.



Walt has his picture taken at the Studio with the first contingent of magazine people to take part in the Disneyland press town. From left to right the visitors are John Bereadt, associate clotr of Esquires Curtiss Anderson, editor of Venture magazine; Mer. Anderson, Mer. Mildson, Mer. Lindson, Mary Green, editor of Brücken magazine; Mrs. Michael Randolph and Mr. Randolph, special assignment writer for Readers Digest.



An autern contingent of newspaper people, posing with Walt, are, left to right, Albert Clementd of the Times Union, Albeny, N. Y.; Mrs. Clementd; John Murphy of the Press Head, Portland, Maine; Robert Hannon of the Herald Traveler, Boston, Mass.; Wrs. Homnon, Wrs. Murphy; Wrs. Sam Hofman; Jeamie Ranov of the Post Standard, Syracuse, N. Y.; Mr. Hoffman of the Daily News, Springfled, Mass., and Philip Uzanas of the Hartford Courant,

### Park Press Tours Continue, Move Into Realm Of Magazines

The ingenious tours for newspapermen to Disneyland, the Studio and WED Enterprises, so magnificent a part of the Park's Tencennial operation and now enjoying an indefinite extension, moved into the realm of national magazines during March when half a dozen editors and writers flew out for some entertainment and story prospecting.

These included Bill Robbins, managing editor of Redbook; John Berendt, associate editor of Esquire; Mary Green, editor of Brides magazine; Michael Randolph, special assignment writer for Readers Digest; Peter Lindberg, associate editor of family features for Better Homes & Gardens, and Curtiss Anderson, editor of an elaborate new Holiday-type magazine called Venture, plus Mesdames Anderson, Randolph, Robbins and Lindberg.

This tour was so eminently successful that there will be more in the Fall for magazine people, and before that, at least one pointed primarily at Studio operations, during production of *The Happiest Millionaire*, with its several impressive production scenes and huge sets.

His tours over for the moment, Eddie Meck, the Park's dimunitive impressario, betook himself eastward for his annual visit to newspapers and magazines throughout the nation during which he was to cover important publications in Denver, Chicago and Cleveland, as well as New York.

Eddie's superb planting goes on all year long, of course, and as he set out for more, a good many magazines, including National Geographic, Good Housekeeping, Argosy, Time and Jack and Jill were making ready May or June issues containing articles on Walt and the Park

# CLAIM FROM SPAIN: Walt Was Born In Old Mojacar?

From Mojacar, Spain, via Reuters and the Orlando Sentinel in Florida, comes some startling news that so far has not been included in Walt's official biography:

"Walt Disney may not know it but this town claims him and villagers here keep Mickey Mouse and Donald Duck dolls to remind them of the "Mojacar boy who made good."

"The 3,500 natives insist Disney was born here and scoff at records listing his birthplace as Chicago, Ill.

"Mojacar's leading historian, Doctor Gines Carillo, 85, said Walt was less than two years old when he went away."

But, Chicago it was, not Mojacar. Walt's dad was Irish-Canadian and his mother of German-American descent which, when you add it all up, leaves little room for that claim from Spain.

### **GOOD TASTE:**

# WED Dining Area Doubles For Art

It is one of the most unusual employee dining rooms in any company. Although well equipped with all necessary furnishings for efficient food service, the room is also an art gallery. In fact, the employee dining area at WED Enterprises is called "The Gallery."

Since its opening in mid-November, the Gallery has served as a showcase for the free-time artistic accomplishments of WED personnel. But showings have not been limited to the many recognized artists in our planning and design firm. Several of those whose artistic abilities are not apparent from their titles or job assignments at WED have displayed excellent works of art.

Nearly every department has been represented in one or more of the exhibits, which are changed monthly. From draftsmen, architects, traffic and special services personnel, model builders, research and development technicians, interior designers, accounting, project designers and the maintenance staff has come art work for Gallery exhibition.

Sixty-five pieces of art, each by a dif-

### Ducks Unlimited Names Waterfowl Area For Walt

Ducks Unlimited, Inc., this contingent's largest waterfowl conservation organization, has dedicated a 645-acre prime duck breeding area to Walt at Bruce Lake near Calgary in Canada, in "appreciation of his interest and efforts on behalf of conservation."

The new area is one of 28 similar projects completed by DUI last year in the prairie provinces of Alberta, Saskatchewan and Manitoba, where something like 65 per cent of all North American waterfowl are produced each year.

DUI's specialty is the creation and protection of prime duck breeding grounds in Canada. So far it has established nearly 800, representing well over a million acres of top quality producing areas north of the border. The organization was organized in 1937 by a number of conservation-minded American spokesmen who, in the years since, have contributed a neat \$13,000,000 to the work.

ferent artist, were displayed at the initial showing. Since that time exhibits have featured the creations of one or two people. To date, 99 works of art have been shown.

Subject matter and art approaches are as diversified as the topics of conversation over lunch and coffee breaks. Sea scenes, landscapes, portraits and still-life canvasses have been executed in oil, pastels, water colors and charcoal. Sculpturing in bronze, terra cotta and wood has also been displayed.

On occasion, the Gallery serves still

another purpose. Samples of tables and chairs being considered for use by the public in future WED-designed projects have been placed there, and diners have been urged to make miximum use of the furniture to test durability and special finishes.

In addition to enjoying the exhibits, the WED staff finds the general atmosphere of the Gallery informal and relaxing. Expansive windows, adorned with yellow-and-white striped drapes, overlook the Dining Patio punctuated by circular tables and umbrellas.



In the WED dining room, employees can browse while they eat.

### **Britisher Compares** Walt To Mozart

Walt, who has long liked - and been liked by - the British, was on the receiving end recently of a unique compliment from a unique source, Denis Gabor, the physicist and mathematician, who compared him to Mozart.

The route to Gabor's gratifying conclusions was a somewhat roundabout one, taken during a debate at the Center for the Study of Democratic Institutions at Santa Barbara wherein technology's role in the achieving of happiness for man was closely examined.

Mr. Gabor, here from the University of London, where he headquarters, ascerted that mankind can be happy with the gadgets and leisure that are technology's by-products but added, wistfully, that this atmosphere at the same time rarely produces creative geniuses such as Mozart.

In this day and age, when ordinary men live like kings used to, Walt Disnev's emergence is a rarity, Gabor said, and emphasized that Walt is indeed "the Mozart of our times."

# GENERAL STORE: **Property Handles Everything From** Antler To Zither

When it comes to filling the orders for props to dress a set for Walt's yearly quota of movies and TV shows, or the ever-changing Disneyland scene, there is no request too small, or tall, or too staggering for that matter, that the Studio's general store-like Property Department cannot handle.

If, on rare occasions, a desired item is not stocked among the 50,000-odd pieces on hand, from A, as in antler's horns, fresh from use in The Gnomobile, to Z, for zither, sent to the Park for display in The Pirates of the Caribbean adventure ride, it is hunted down by head man Barney Rogers and his team of sleuths among the many rental houses. If a search comes to nought, then it is simply produced by one of the skilled artisans in the department or at WED.

Nothing fazes Barney, who has been custodian for Disney's objets d'art, as part of Emile Kuri's set decorating unit, for a dozen years. Before that he served in the same capacity for 21 years at Paramount, managing to please no less a personage than Cecil B. deMille himself.

The smallest item Property has ever had to produce was a rare little volume of the collected autobiographical writings of Benjamin Franklin's wee apprentice, Amos Mouse, for Walt to nimbly leaf through during the lead-in to the television show, Ben and Me.

"The tome was all of an inch and a half long," says Barney. "You can imagine the time we had getting that little bit together."

King Brian's throne for Darby O'Gill and the Little People, strangely enough, proved to be the biggest, due to the kind of camera hocus-pocus Walt



was obliged to use in this famous production. The thing ran 25 feet high and ten wide.

Part and parcel of handling inanimate props is the no-small-task of obtaining the proper kinds of more or less domesticated animals, from Spike in Old Yeller to the chimps in Lt. Robin Crusoe, U.S.N. and Monkeys, Go Home. And don't forget a host of other dogs and cats, plus the large cast of hayburners set up for Willie and the Yank and Gallegher Goes West.

Property took on the role of a modern day Noah during the production of Swiss Family Robinson in the West Indies, his toughest job to date, when he had to scout all over the U.S. and assemble at New Orleans a veritable zoo of tigers, zebras, monkeys, hyenas, Great Danes, ostriches, an elephant and Galapagos' turtle for round-trip shipment in special pressurized cargo planes to the hot little island of Tobago.



Cami Sebring in Denver where TV iewers demand her return.

# SAMPLE-SIZED STARLET: Little Cami Sebring Sets Big Press On Ear

For a sample-sized starlet playing her first motion picture role in Walt's fanciful feature, Gnomobile, Cami Sebring is getting more than a little attention from the press.

For instance, the UPI's Vernon Scott, who is seldom caught sitting down for an interview with anyone of less than star caliber, visited Cami on one of the gnome sets the other day and came up with an impression, carefully written, that any newsman would be proud to use as his model.

And, speaking of models, that is just what pretty Cami is most of the time, a comely, curvaceous little thing with dark brown hair and green eyes who has a non-movie career of considerable proportions. Probably every citizen of the U.S. has seen her at one time or

another in full-color magazine advertisements or television commercials. She has scores of both to her credit, and she never looks the same twice in any of them.

For years, beginning with her days as a pretty student at famed Hollywood High, Cami found herself listening to suggestions, mostly from awed strangers, that she ought to get into pictures. There were some modeling and acting offers. Eventually she decided to put the whole idea to the acid test and accepted a photographer's offer to get her an agent.

She told Vernon Scott "Young people should fight early success. It gives them the wrong kind of values. If success had come to me too early I wouldn't have known how to handle it." Quoth the impressed Scott, "A wise statement from a gal, who at 23 now feels she has plenty of room in which to grow."

Cami, who was born in Camden, New Jersey in 1943, came West with her family when she was nine. Her many and varied interests such as copious reading, a good deal of painting, plus an avid devotion to philosophy and languages, have helped shape her mind, while tennis, swimming and horse-back riding are keeping in shape that 36-22-35 figure of hers.

When, the other weekend, she turned up at Denver to help Marvin Goldfarb get a new Celebrity Center-based weekly television show off the ground, male members of the press turned out to interview and fall in love with her.

"They flipped," says Marvin in retrospect. "We made a little error on television when we said she'd be back soon. I've had nothing but telephone calls since asking me 'when?"

#### Letter From Burbank

Early prognosticating is tricky on boxoffice matters, But suddenly Follow Me, Boys, the Fred MacMurray starrer featuring the Boy Scouts and one man's warmhearted story, is a big picture. An ARI showing had a usually conservative Studio audience alternately bawling and laughing, as, for the first time out of the cutting room, Follow Me had everyone doing just that, with their high praise sweeping

through the grapevine like a prairie fire in a gale.

The fifteen-page ARI reaction boildown probably holds the record for allout approval. Words like "wonderful," "top entertainment," "tremendous experience" and "excellent" filled the comments while in the boxscore on page 3 the feature, still not completed, was almost unanimously rated "the most enjoyable movie I've seen in a long time" or "one of the most enjoysible" ditto. Follow Me is not a Boy Scout picture per se, but the story of a trumpet player who, tired of the life of a tootling roadrunner, decides to settle down in a small town called Hickory, discovers and falls for pretty Vera Miles, and turns into a veritable pied piper with Hickory's delinquent-prone kids, who up to that moment have been Vera's chief interest in life.

Amid the continuing moralistic furor over what's good for the industry in picture production, James Mason had his well-considered say recently in a Los Angeles Times feature by Margaret Harford. He told her there are simply "no films being made here (Hollywood) that I could be connected with.

"I don't mean to sound like a snob," he continued. "But, get down to it and Disney's making the best films coming out of Hollywood right now. I saw "That Darn Cat' and loved it."

. . .

Film Daily thought enough of Russell Downing's receiving one of Walt's Mousecars to give it page one attention recently with this headline, Tribute and Mousecar For Russell Downing, Irving Ludwig made the presentation to Downing, retiring president of Radio City Music Hall, at a testimonial luncheon in the New York Hilton. Guests included industry leaders and the officers, directors and executive staffs of the Music Hall and Rockefeller Center.

The entertaining fact that Kitroy was here on Walt Disney's Wonderful World of Color last season was duly recognized by the Freedoms Foundation at Valley Forge, when the coveted George Washington Honor Medal was pinned on Part Two of the show for its depiction of "ayoung American Marine veteran's common sense approach to everyday life."

For the seventh straight year Bonar Dyer was named a director of the Association of Motion Picture and Television Producers at its recent annual meeting. Bonar was first elected, and thus began representing the Studio, in 1960.

On the crowded Animation Building bulletin board recently appeared this fine offer: "Hail true dog lovers! Miniature Collie that thrives on love and food. He has four feet and a tail, heart of a lion, stomach of a water bison."

— Mickey



Harriet Carlsson on a tour of Disneyland with Connie Swanson as guide.

### Swedish Charmer Pays Exchange Visit To Park

What Disneyland is to the U.S.A., if not the world, and Tivoli Gardens is to Denmark, Skansen, a cultural and entertainment center situated on one of the islands in Stockholm's harbor, is to Sweden. Probably not as well known as the other landmarks, Skansen is one of the most frequented places of its kind in Europe, attracting two and three million visitors a year to its verdant hilltop acreage in an old royal park.

This popular playland recently sent one of its four hostesses, charming Harriet Carlsson, as a goodwill emissary to the court of the Magic Kingdom, and in a proposed exchange, Disneyland plans to reciprocate with a guest visit by its ambassadress, Connie Jean Swanson, this Summer. Harriet comes well qualified for her role representing Sweden both at home and abroad, having served for three years at Skansen and two seasons as a hostess at the New York World's Fair Swedish Pavilion. She has studied at Cambridge, where she picked up her flawless English, and was a fashion writer in Paris. Politics is her principle interest. She would seriously like to pursue it some day.

Comie, of course, was hostess to the pretty blonde visitor during her tenday stay during which Harriet sopped up a thorough course in the pleasures of Disneyland and took a good, long look at the west side of a continent whose eastern side she had gotten to know so well while in New York.

Testimony to her rather thorough Americanization is a new love for the hamburger. It is now her favorite food. "They try to make them at home," she said, "but Europeans just don't seem to have that magic touch."

### Renew As WWC Sponsors

Walt Disney's Wonderful World of Color will start its sixth season in its regular Sunday evening time slot on NBC-TV in mid-September, with Eastman Kodak, Ford and RCA renewing full sponsorship of the anthology series for another teleyear.

Don Durgin, President of the National Broadcasting Company, announced recently that the Disney show firms their Fall roster of 28 programs, the first all-color nighttime schedule in the history of network television.

This dramatic move caps NBC's years of color pioneering, begun in 1954 when it presented 68 hours in tint. As of the current season, 27 of 29 prime-time programs, or 96 per cent of the total, are in full color,

Since its debut on NBC in 1961 Wonderful World of Color has remained among television's top-rated programs. its role in building the so-called "Full Color Network" a marked one in both the eves of critics and the viewing public.

Kodak and RCA have been WWC sponsors from the start, with Ford joining their ranks two years ago. Kodak has maintained half-sponsorship, backing every other show, while the remaining weeks are jointly covered by RCA and Ford.

### Enjoy "Walt Disney's Wonderful World of Color" All Summer!

Sunday -- 7:30 PM to 8:30 PM · Channel 4 -- KNBC-Television

"A FIRE CALLED JEREMIAH" shows that it may take 80 years to raise full-grown trees, but it took only 10 days for a fire to destroy 130,000 acres of valuable timber.

lune 12 .

"RUSTY AND THE FALCON" is the story of a deadly hunter with a great spirit and a capacity for deep loyalty.



June 19, 26, and July 3 ... THE FURTHER ADVENTURES OF GALLEGHER'

is the exciting adventure story about an enterprising young cub reporter who goes West and earns the respect and admiration of his elders.

July 10 .

"RUN, LIGHT BUCK, RUN" is a nature-adventure story about a young antelope that is rescued by an aged prospector and becomes his constant companion.

July 17 and 24 . . THE LEGEND

OF YOUNG DICK TURPIN" is a swashbuckling adventure varn set in early 18th-Century England.



Iuly 31 ...

MINADO. THE WOLVERINE" is a wilv and ferocious animal which matches wits with a trapper in the Canadian Rockies, to determine which will claim his forest domain as a hunting ground.

August 7 and 14 . .

"A TIGER WALKS"

This plot revolves around a smalltown sheriff who is torn between his duty to protect the town from a maneating Bengal Tiger, which has escaped from a carnival, and his promise to his daughter to try to bring back the tiger alive and unhurt.



YELLOWSTONE CUBS" A wonderful, wacky, animal comedy, in which we follow the adventures of Tuffy and Tubby, a pair of lost little

August 28 and September 4 . . "ANDREWS' RAIDERS"

is a two-part story about the adventures of a Union Army spy, James J. Andrews, who is commissioned to hijack a Southern train and burn the railroad bridges all the way to Chattanooga.

### Here, Coyote, Coyote!

The coyote is a most misunderstood character-if not the most misunderstood character extant-and vet, for all that, he has proven himself recently to be one of the most popular animals on Walt Disney's Wonderful World of Color, where the four-legged competition is a bit heavy, to say the least.

Until The Coyote's Lament, Walt's first television show on the subject, brother coyote was a crook in the eves of man, a killer of cattle and howler in the night, good for nothing but a load of buckshot in the head.

But Lament was watched and listened to, and the ratings grew warm as the hearts of our friends' new audience. Chico, Misunderstood Coyote, was a logical second TV story, which was followed in due time by A Country Couote Goes Hollywood, a howler of another kind, so funny that it went into the movie theatres as well as television. A fourth WWC show, due for 1967 Easter air, is Concho, the Coyote Who Wasn't

The Coyotes' Latin name is canis latrans, which means "barking dog." So dog he probably is, and he gets to look and act more and more like one with the ever-improving image Walt is granting him on television.

# **Both Are Named Russell** And There The Similarity Begins

Their surnames are Russell, and there the similarity only begins. Both work for Walt, starring in Dis-

ney features, BULLWHIP GRIFFIN on the one hand, and FOLLOW ME, BOYS on the other. Both are great young ball players, ca-

pable of stealing a base as fast as a movie scene.

Both race midget cars.

Both have the same dimensions, standing five feet, one inch tall, and weighing 95 pounds.

Both are veterans of half-a-dozen features and half-a-hundred television chowe

Both are in their early teens.

And there the similarity ends. One is named Bryan and the other Kurt; Bryan a Disney contract player appearing in BULLWHIP, Kurt a newcomer



Kurt and Bryan give it the old baseball try.

to Disney pictures, playing in FOL-LOW ME

Baseball is their main game. And for a good reason. Kurt is the son of the Yankee outfielder-turned-actor, Bing Russell. And Bryan got to be a protege of Mickey Mantle and Roger Maris while working with them in the movie, SAFE AT HOME.

Both Kurt and Bryan tried out for

SAFE AT HOME, with Bryan winning out. But then, Kurt does a little better on midget track. He copped a world's record for the quarter-mile when a mere 8-year-old,

With both kids, though, the sequence of interests is the same: acting first, then baseball, then cars. And, since the photo finish for the SAFE AT HOME job, both have been pals.

### The Language Of Fun

There is a saying that "music is the universal language." This surely must apply to Disney comics as well, since they are seen and read in the language of almost every country in the world. (Below is an example of one adventure which you may have seen in your own daily newspaper. It has been reproduced in the languages of four countries, where it was enjoyed by millions of other childern much like yourself.)

Walt's first strip was a one-paper,

daily story about Mickey Mouse, with gags by Walt, himself. As he began developing characters like Donald Duck, Pluto and Goofy, and stories like "Snow White" and "Cinderella," the comic strip business mushroomed, along with everything else Disney.

Today the average world readership of Walt Disney comics is more than 100 million per week, in over 1,000 newspapers. These comics range in variety from the Treasury of Classic Tales, to old standards like Mickey Mouse, Donald Duck, Uncle Remus and Scamp and the newest characters from "Winnie the Pooh," "Lt. Robin Crusoe, U.S.N." and "The Fighting Prince of Donegal."

There are grandfathers and grandmothers today who were hardly older than you when they first began enjoying Disney cartoon characters...the same which your parents eagerly looked for in their daily newspapers-and which you (and likely, your children) will enjoy for many years to come.



Smedish



Yugoslavian



Greek



"NINE ... TEN ... "

...TWENTY-NINE ...

"... FORTY-NINE .. FIFTY'

"YOU SHOULDN'T HAVE BET HIM IN THE FIRST PLACE...YOU KNOW WHAT HE'LL GO THROUGH FOR TWO BITS!"

#### A Most Unusual Premiere

The most unusual premiere in Disney Studio's history, unique in the annals of even these gala filmland affairs, will be held aboard the U. S. S. Kitty Hawk in San Diego on June 25.

Since the 80,000-ton aircraft carrier was "home port" for members of our production crew filming "Lt. Robin Crusoe, U.S.N.," it seemed only fitting that ship's officers and crew should preview the adventure-comedy before its release this summer.

This will be the first premiere ever to have been held aboard a ship of the line. And at press time the excitement reached all the way to Viet Nam, where the huge vessel, skippered by Captain Martin Carmody, was completing a sixmonth tour of duty.

Sponsored by the Navy League, the premiere is expected to attract 2,500 Navy and Hollywood luminaries. Proceeds from the benefit will be donated to the Navy and Marine Residence Foundation. After its debut on Saturday night the film will be shown the following Sunday to personnel of the Kitty Hawk and their families.

Special exhibitor screenings at Disneyland and in New York already have brought enthusiastic responses from all guests, and seemed to set *Robin Crusoe* firmly on the road to a record run. Filmed last summer before the Kitty Hawk moved out for combat, the latest version of Man's fight for survival on a desert island stars Dick Van Dyke as a despairing castaway who loses his Navy fighter and gains an island overrun with gorgeous girls.

Life is further complicated for our hero by the presence of an Astrochimp, called "Floyd," a prior arrival by rocket, who not only can beat Dick at poker, but is even missed more by the Navy! Co-starring with Van Dyke (and Floyd) are Naney Kwan and Akim Tamiroff. To assure the utmost in authentic scenic beauty, the latest Disney Family Hit was color-filmed on location in the lush tropical setting of Hawaii, and at Walt Disney Studios.

### Through The

# DISNEYLENS



BEHIND THE SCENES—It is our custom to ask Club Director for the exercent month's "unining" companies to select the following month's winners from other companies. Greg Bean, of Disagland's Magic Kingdom Club, explains to the February "Friendly of the Month" Selection Committee how the new "Primeral World" will look when completed this summer, Peterred, left to right: A light of the Companies of the Companies of the Companies of the A light of the Companies of the Companies of the Companies of the Local Almitton Navad Air Station.



NEW TOMORROWLAND - "Family of the Month" winner, Nina Pethybridge, of Butler Publications, points out to her husband, Mathew, and son, Larry, where construction will start next fall on Disneyland's all-new Tomorrowland.



MARCH SELECTION COM-MITTEE - A luncheon at the Plaza Inn follows selection of three "Family of the Month" winners by the March Selection Committee: (left to right) John Palinkas, Butler Publications; George Demoulos, Sandia Corp.; and Mrs. Alice Arnold, Bureau of Naval Wagnas.

LUCKY FAMILY-Mrs. C. K. Common, of Sandia Corporation, is shown with her husband and children: Shelly 5, Scott 3, and Sheryl 7. As one of the three monthly "Family of the Month" winners, they enjoyed a Royal Weekend at the Disneyland Hotel, with meals at the Gourmet Restaurant and two days in the Macie Kinadom.





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Disneyland

DISNEYLAND Anaheim, Calif. MAdison 6-8605 KEystone 3-4456

SUMMER SEASON 1966

(Effective May 25, 1966)



Remember what a thrill it was the first time you saw the Tiki Room? And how about "Great Moments With Mr. Lincoln"? Well, Magic Kingdom Club members, prepare yourselves for the most colorful and exciting attraction of them all—"it's a Small World."

In this delightful adventure, you will find over 300 lifelike children and animal figures, plus 200 toys, all singing and dancing in their own environments throughout the world. Each setting is like a precious gem, and the colors defy description. From the shades and hues in evidence, many of the colors are especially blended to catch the mood of each land, as you sail through the winding Seven SeaWays.

The ladies will be enchanted by the rich and beautifully-decorated costumes and plumage—complete to matching jewels. Especially designed by our Wardrobe Department to authentically portray the dress of a particular country, the costumes are color-keyed to each set, creating vignettes of breathtaking beauty. The delightful spell created by these youngsters of many lands, and the tempting ride around the world, are bound to whet the appetites of armchair adventurers who have longed for that trij to the place of their dreams.

For everyone, this will be a happy land where you will be fascinated from the moment you see the 30-foot-high clock at the entrance, until the ride's finale. Here, with the boundaries removed, children from all lands share a common bond of friendship and understanding, singing' 'I's a Small World' in English.

### SPECIAL MAGIC KINGDOM CLUB 12-RIDE TICKET BOOK

A B C D E Abrillation

A DULT (1.0) (3.0) (3.0) (3.0) (3.0)

JUNIOR (12 thru 17) (\$8.20)

CHILD (3 thru 11) (\$6.55)

NOT AVAILABLE TO THE GENERAL PUBLIC

Available ONLY at Disneyland's Main Gate with Magic Kingdom Club Membership Card

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS - EXTENSION 346

# REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

10: 25: 35: 50: 75: 71: 10: 25: 35: 50: 75: 71: 10: 25: 35: 50: 75: 71: 10: 10: 75: 71: 10: 75: 71: 10: 75: 71: 10: 75: 71: 71: 75: 75: 71: 75: 75: 75: 75: 71: 75: 75: 75: 75: 75: 75: 75: 75: 75: 75	Value (\$7.60) (\$7.10)	Box Office Price \$4.50 \$4.00 \$3.50	Price to Groups (15 or More) \$4.05 \$3.60 \$3.15
ADULT (1) (2) (3) (4) (5) (1) JUNIOR (12 thru 17) (1) CHILD (3 thru 11) (2) PATE NITE TICKET BOOK (4) (2) (4 Rides with Admission for two)	(\$10.30)	\$5.50	\$4.95
	(\$ 9.80)	\$5.00	\$4.50
	(\$ 8.05)	\$4.50	\$4.05

ONE PRICE ONLY (\$ 8.00) \$5.50

\*On sale after 5:00 P.M. and may be used after 5:00 P.M. only

### SPECIAL INFORMATION..

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE YOUTH ACTIVITIES - EXTENSION 442

### GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

ADULT	\$2.50	
JUNIOR (12 thru 17)	\$2.00	
CHILD (3 thru 11)	\$ .75	

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Wait Disney's guests to spend a few GREAT MOMENTS WITH MINGOLN, A complimentary admission is included with main entrance ticket.

# THE MAGIC KINGDOM CLUB CALENDAR

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THIS GOOD-TIME CLOCK will grace the Small World ride's brilliant facade and, in the course of a happy three-minute show, keep Disneyland guests entertained and up on the passing of the quarter-hours, too. Small brass bands will do the fanfaring and tiny "representatives" of twenty-four countries will march around the 30-foot structure during each mad little musical.

